

## Profile

I'm a designer with over 10 years of experience working on digital projects for businesses, including agencies with high-profile clients such as Warner Bros., General Mills, and NBC.

I have strong artistic and technical skills and stay current on the latest design and tech trends. I'm a problem-solver and data impacts my design choices. Feedback is always welcome and I enjoy collaborating across multiple disciplines. I am energized by new ideas and constantly strive to create richer user experiences.

## Skills

### DESIGN

- UX Design
- UI Design
- Wireframing
- Prototyping
- Web Design
- Print Design
- Branding
- Illustration

### SOFTWARE

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Dreamweaver
- Bohemian Sketch
- Balsamiq
- Adobe AfterEffects

### TECHNICAL

- HTML5
- CSS3
- Bootstrap
- JQuery
- Wordpress
- Mailchimp
- Optimizely

## Experience

### Contractor

Creative Circle  
Boston, MA /  
New York, NY /  
Norwalk, CT /  
Stamford, CT, USA  
12/2016 - Present

*Contract design and development assignments for USA's leading creative staffing agency. Work was performed onsite and offsite.*

- Digital design and illustration for NBC Sports, such as social media graphics and web banners for the SuperBowl and 2018 Winter Olympics
- Created project proposal presentation for 2018 Winter Olympics
- Designed and created a course template for General Mills to use for compliance training
- Designed e-learning compliance courses using the web app Elucidat for SAI Global. Wrote style guides for Elucidat course templates and provided tech support for colleagues
- UX and UI design for web apps for B2B compliance companies
- Email design and development, and responsive web designs for agency Quirk. Introduced the Zeplin app which sped up design to development handover
- Provided Wordpress design and development for worldwide agency McCann

### **Digital Designer**

Verus360

London, UK

09/2014 - 07/2016

*UX/UI design of online B2B funding product for a FinTech startup. Worked closely with UX designer and development team from concepts to wireframes, designs and HTML / CSS implementation.*

- Received accolades from upper management for dedication and speedy delivery of multiple UX/UI design tasks in a fast-paced Agile environment
- Simplified complex processes and data-driven charts into aesthetic infographics and interactive dashboard widget designs
- Tackled projects beyond role description, developed brand and designed marketing materials across print and digital channels
- Facilitated user testing, created user flows, wireframes, prototypes and proactively collaborated with UX Designer and team to improve user journey

### **Front-End Developer**

PartnersHub

Santa Monica, CA, USA

12/2012 - 12/2013

*Quick and efficient HTML and CSS markup of social networking and blog apps for an agency with high-profile clients such as Warner Bros and NBC. Completed projects for the films The Hobbit, Pacific Rim, The Hangover II, and Man of Steel.*

- Designed the logo for the Warner Bros. project *Super Massive Movies*, a promotional social networking app for the films, *Pacific Rim*, *The Hangover III*, and *Man of Steel*
- Collaborated with the graphic designer and the back-end developer to create templates that expedited delivery and reduced costs

### **Digital Designer**

One Nevada Credit Union

Las Vegas, NV, USA

08/2011 - 04/2013

*Redesigned and rebuilt the regional credit union website, drastically improving SEO. Implemented the new name rebrand across multiple digital channels.*

- Increased clickthrough rates by over 4% with new banner designs
- Introduced and implemented responsive design principles
- Design, web development and maintenance of onenevada.org and micro-sites

### **Graphics Manager**

Calvary Chapel Spring Valley

Las Vegas, NV, USA

10/2008 - 10/2009

*Rebranded the non-profit organisation into a friendly contemporary identity. Design lead of all print and digital marketing materials for the non-profit and its child organisations.*

- Increased productivity by authoring improved procedures
- Widened demographic attendance through direct mail marketing campaign
- Managed over 100 open projects, 2 employees, and 1 volunteer

## Education

### **BA, Graphic Design and Art**

Azusa Pacific University

Azusa, CA, USA

08/2002 - 05/2006

### **MLitt, History of Art:**

**International Art Nouveau**

University of Glasgow

Glasgow, UK

09/2013 - 12/2014